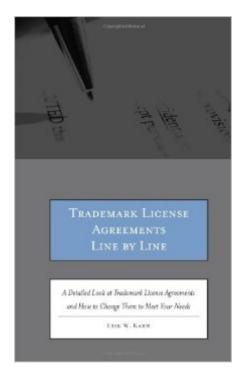
The book was found

Trademark License Agreements Line By Line: A Detailed Look At Trademark License Agreements And How To Change Them To Meet Your Needs





Synopsis

Trademark License Agreements Line by Line is a thoughtful and pragmatic guide designed to walk practitioners and those in the licensing business through the legal intricacies of trademark licensing. A recognized expert on trademark law, the author effectively communicates to the reader along a spectrum of topics, from the basic requirements to the more sophisticated aspects of trademark licensing deals. This book covers the economics of trademark licensing, exclusivity, scope of use, quality control, termination and phase out, infringement, franchise and anti-trust, and many other significant aspects of licensing that most lawyers and licensing professionals are likely to encounter. Offering practical advice, identification of critical issues, and best practices this book is a must for anyone interested in gaining insight into the world of trademark licensing.

Book Information

Series: Line By Line Paperback: 100 pages Publisher: Thomson West; Aspatore Books (February 1, 2009) Language: English ISBN-10: 0314195343 ISBN-13: 978-0314195340 Product Dimensions: 0.5 x 5.5 x 8.5 inches Shipping Weight: 4.8 ounces (View shipping rates and policies) Average Customer Review: Be the first to review this item Best Sellers Rank: #3,015,208 in Books (See Top 100 in Books) #93 in Books > Law > Intellectual Property > Patent, Trademark & Copyright > Trademark #23773 in Books > Textbooks > Law #611512 in Books > Reference

Download to continue reading...

Trademark License Agreements Line by Line: A Detailed Look at Trademark License Agreements and How to Change Them to Meet Your Needs Change Your Habits Change Your Life: Break Your Bad Habits, Break Your Addictions And Live A Better Life (Change Your Life, Stop Smoking, Stop Drinking, Stop Gambling, Stop Overeating) Circling The Sun: A Detailed Summary About This Masterpiece Of Paula McLain! (Circling The Sun: A Detailed Summary---Paperback, Ebook, Novel, Audiobook, Audible, Hardcover) Style: The Lady's Guide to French Style, Fashion and Beauty- Get Dressed to Look Charm and Elegant (French Chic, Sense of Style, Style, Style Books, Style ... Dressed, Look Hot, Look Fabulous Book 1) The ARRL General Class License Manual (Arrl General

Class License Manual for the Radio Amateur) The ARRL Extra Class License Manual (Arrl Extra Class License Manual for the Radio Amateur) General Class License Manual (Arrl General Class License Manual for the Radio Amateur) Motivate Your Child: How to Release Your Child's Inner Drive and Help Them Succeed in Life: A Parents Guide to Raising Kids, Inspire them, Student Success ... Engaged) (Life Psychology Series Book 1) Change Your Gambling, Change Your Life: Strategies for Managing Your Gambling and Improving Your Finances, Relationships, and Health The Paleo Cure: Eat Right for Your Genes, Body Type, and Personal Health Needs -- Prevent and Reverse Disease, Lose Weight Effortlessly, and Look and Feel Better than Ever Rethinking Sustainability to Meet the Climate Change Challenge (Coursebook) Change Your Brain, Change Your Body: Use Your Brain to Get and Keep the Body You Have Always Wanted Mobility for Special Needs (Special Needs in Ordinary Schools) Working with Families of Young Children with Special Needs (What Works for Special-Needs Learners) IS THIS WHY AFRICA IS? (Why Africa is poor, Why Africa is not developing, What Africa needs, What Africa needs to develop): Africa, Africa, Africa, Africa Africa, Africa, Ebola, Ebola, Ebola, Ebola What Everyone Needs to Know about Islam (What Everyone Needs to Know (Hardcover)) Change Your Brain, Change Your Body: Your Ultimate Brain/Body Makeover (6 CD Set) Change Your Aura, Change Your Life: A Step-by-Step Guide to Unfolding Your Spiritual Power, Revised Edition My Amazing Body: A First Look at Health and Fitness ("A First Look At..." Series) How Not to Look Old: Fast and Effortless Ways to Look 10 Years Younger, 10 Pounds Lighter, 10 Times Better

<u>Dmca</u>